growing home NWA

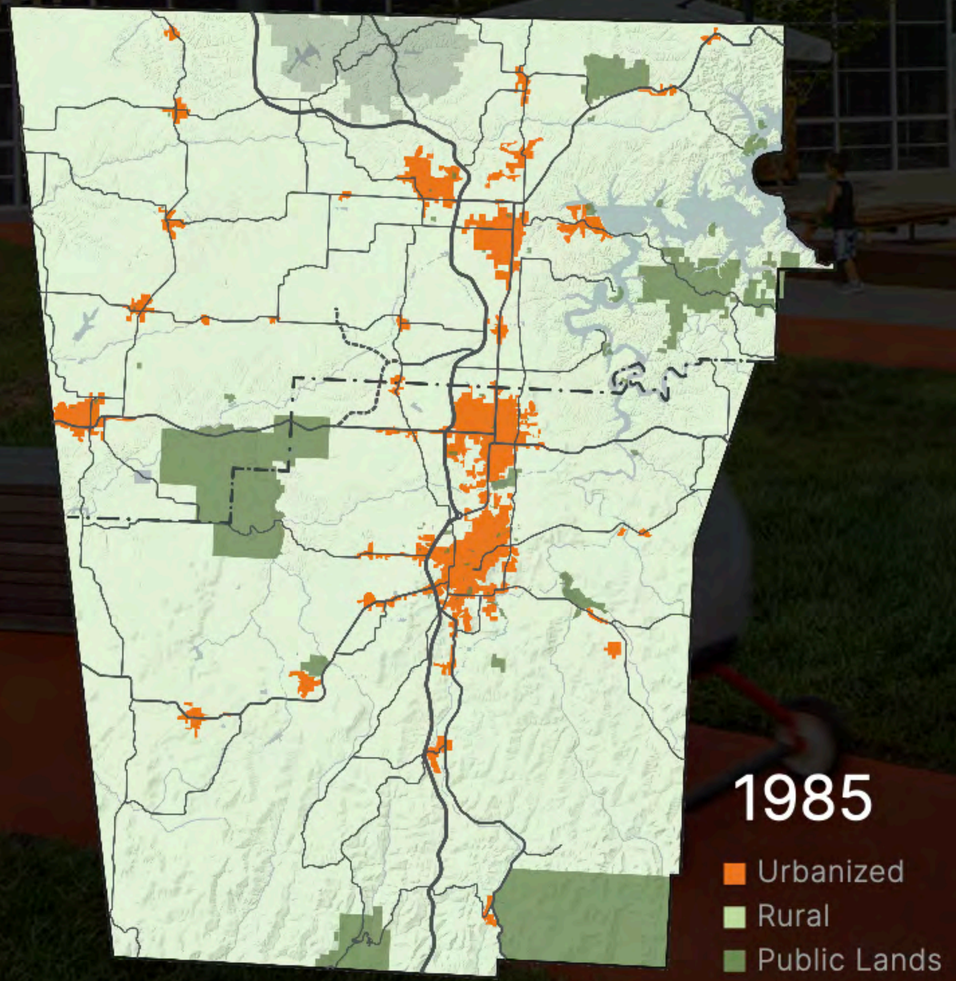
NWA REGIONAL STRATEGY

+38 people each day	+150,000 households by 2050
people here today 550,000	people here in 2050 1,000,000

growing home NWA

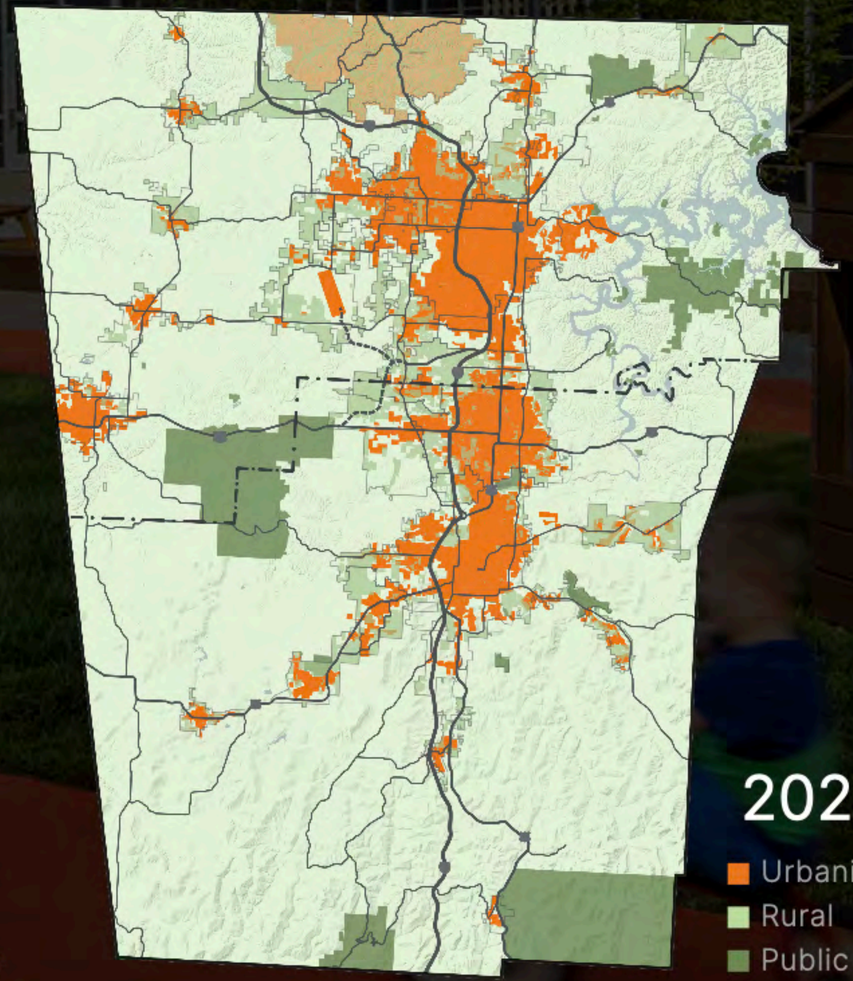
NWA REGIONAL STRATEGY

We've Grown A Lot!



1985

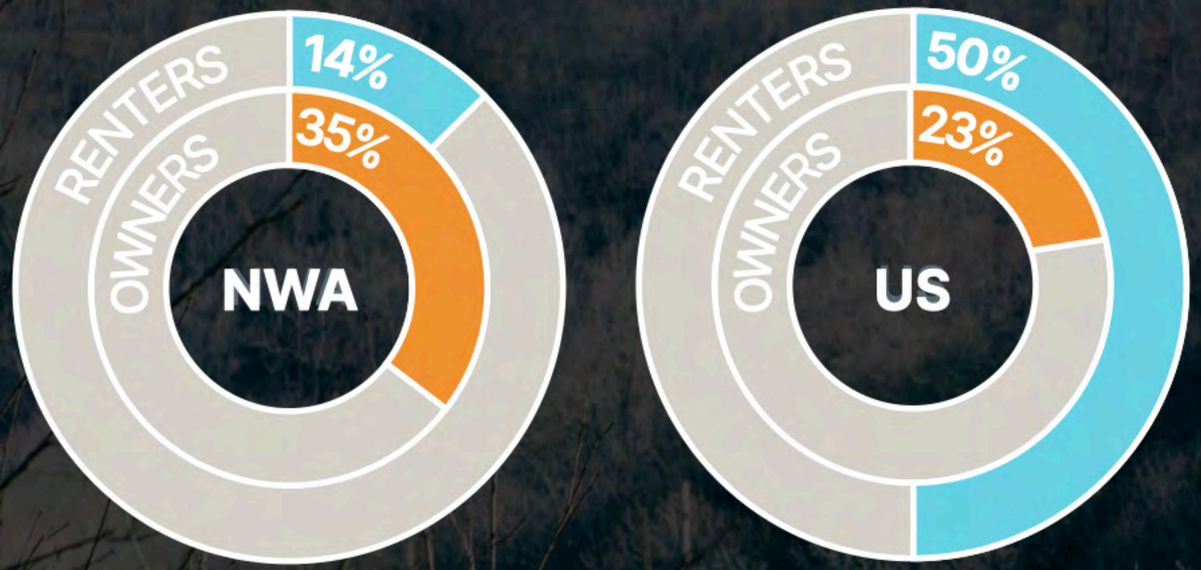
- Urbanized
- Rural
- Public Lands



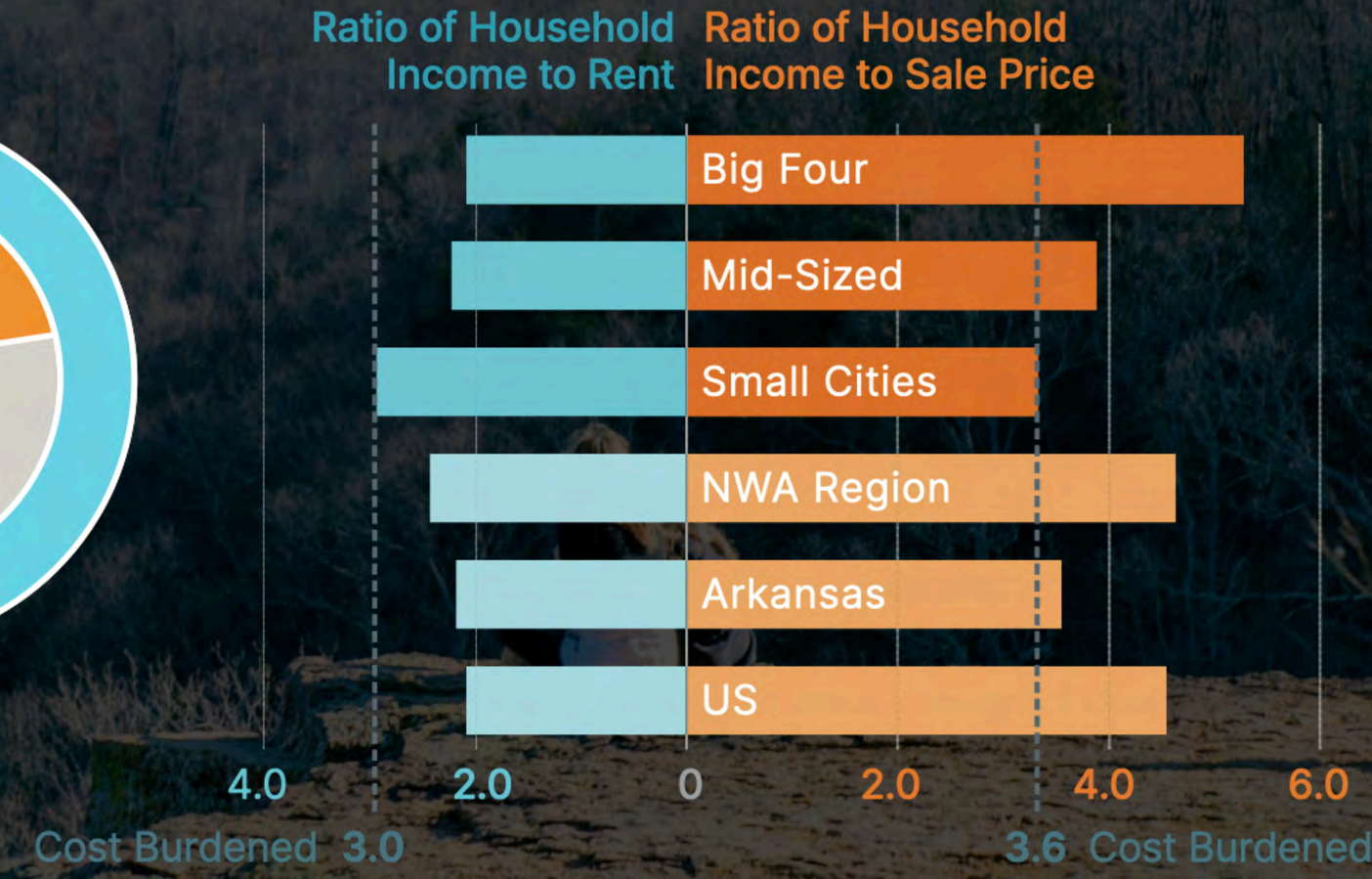
2024

- Urbanized
- Rural
- Public Lands

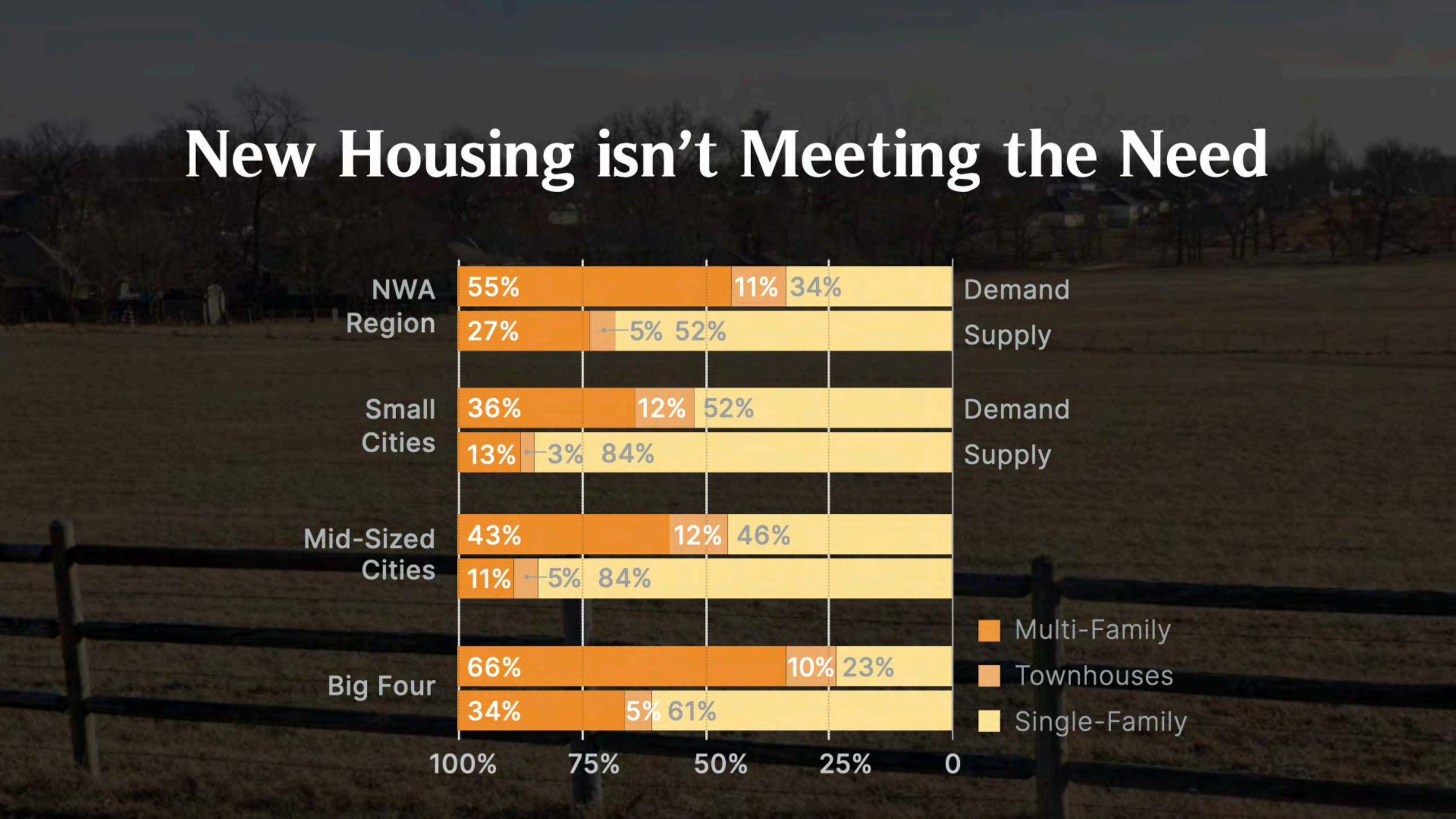
Housing is No Longer Affordable



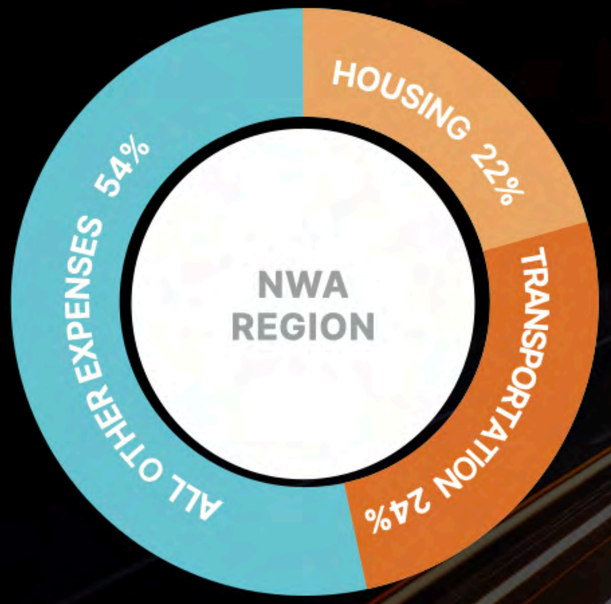
Cost Burdened Households

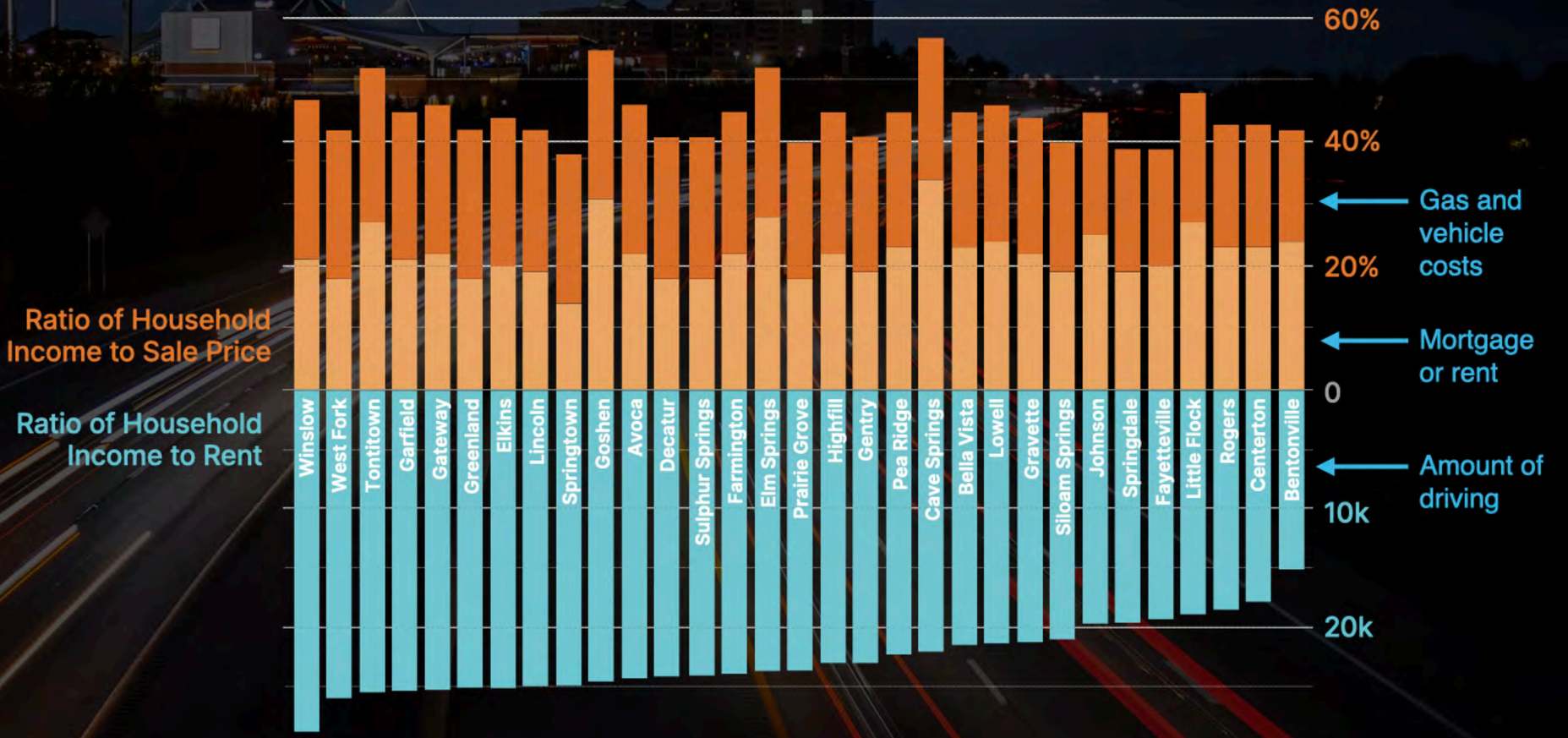


New Housing isn't Meeting the Need

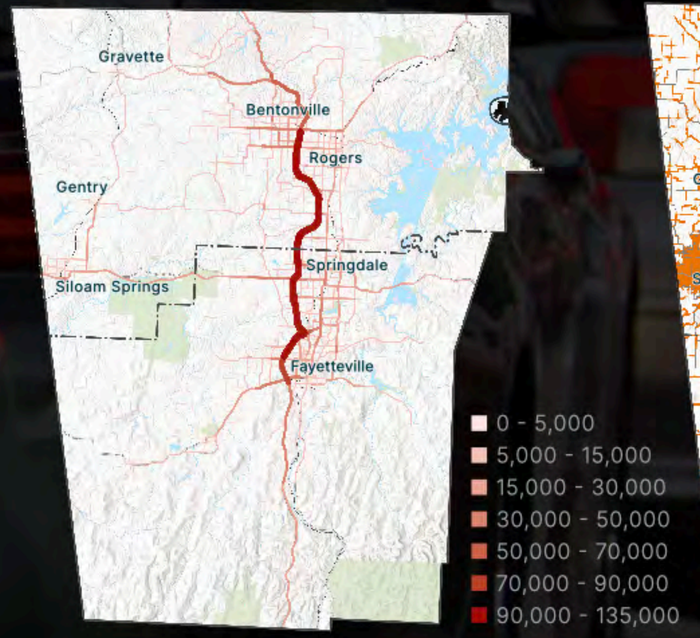


We're Not Building Where it's Best

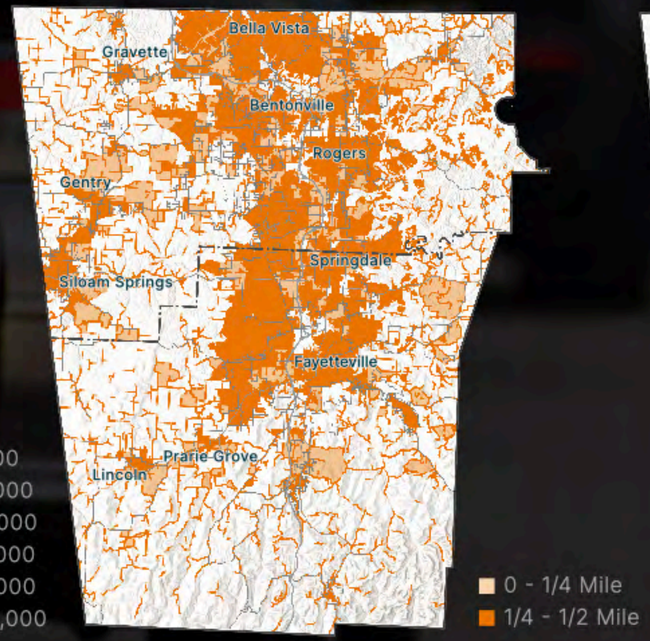




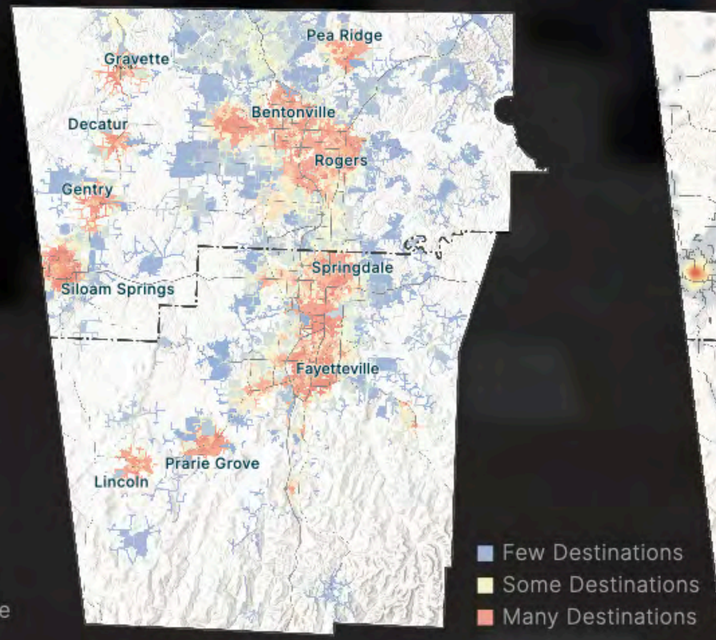
Traffic is Already Bad



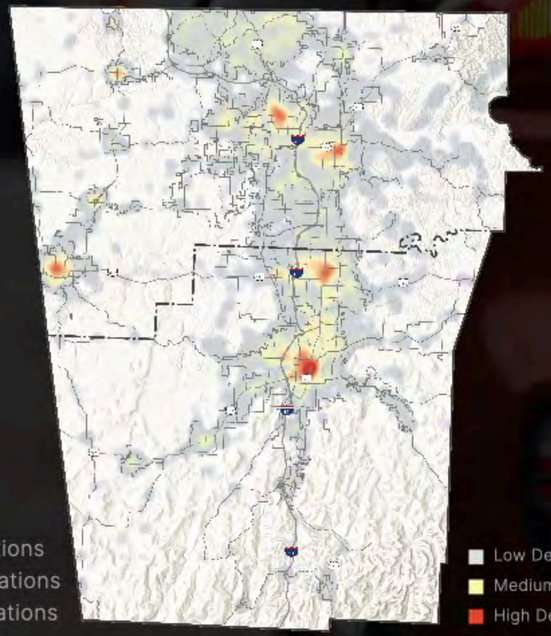
Daily Traffic



Housing Concentration

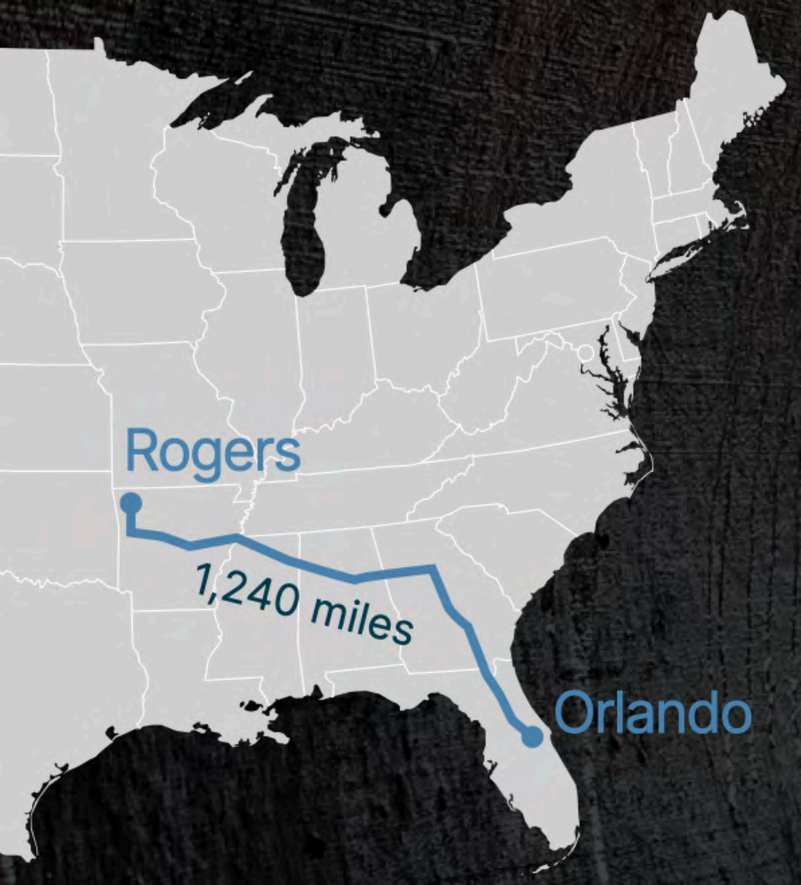


Jobs Concentration



Street Concentration

Infrastructure is Falling Behind



Recent Growth Doesn't Pay It's Way

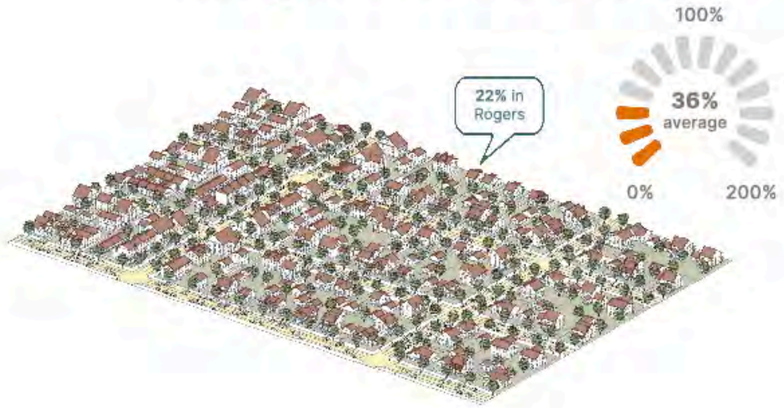
Downtowns

New Walkable Neighborhoods

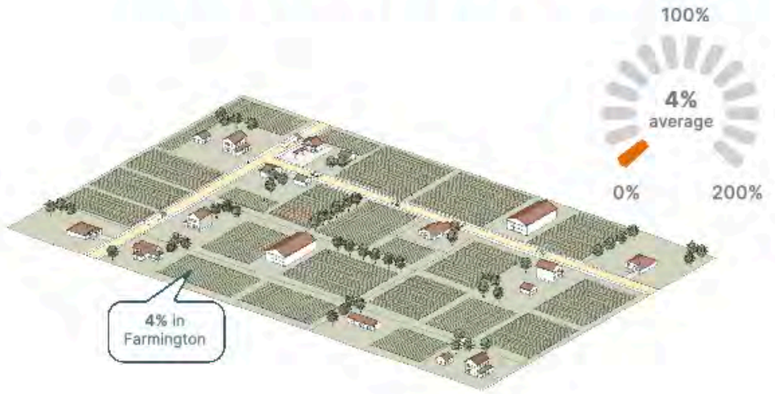
Neighborhoods 1950-Today

Commercial Corridors

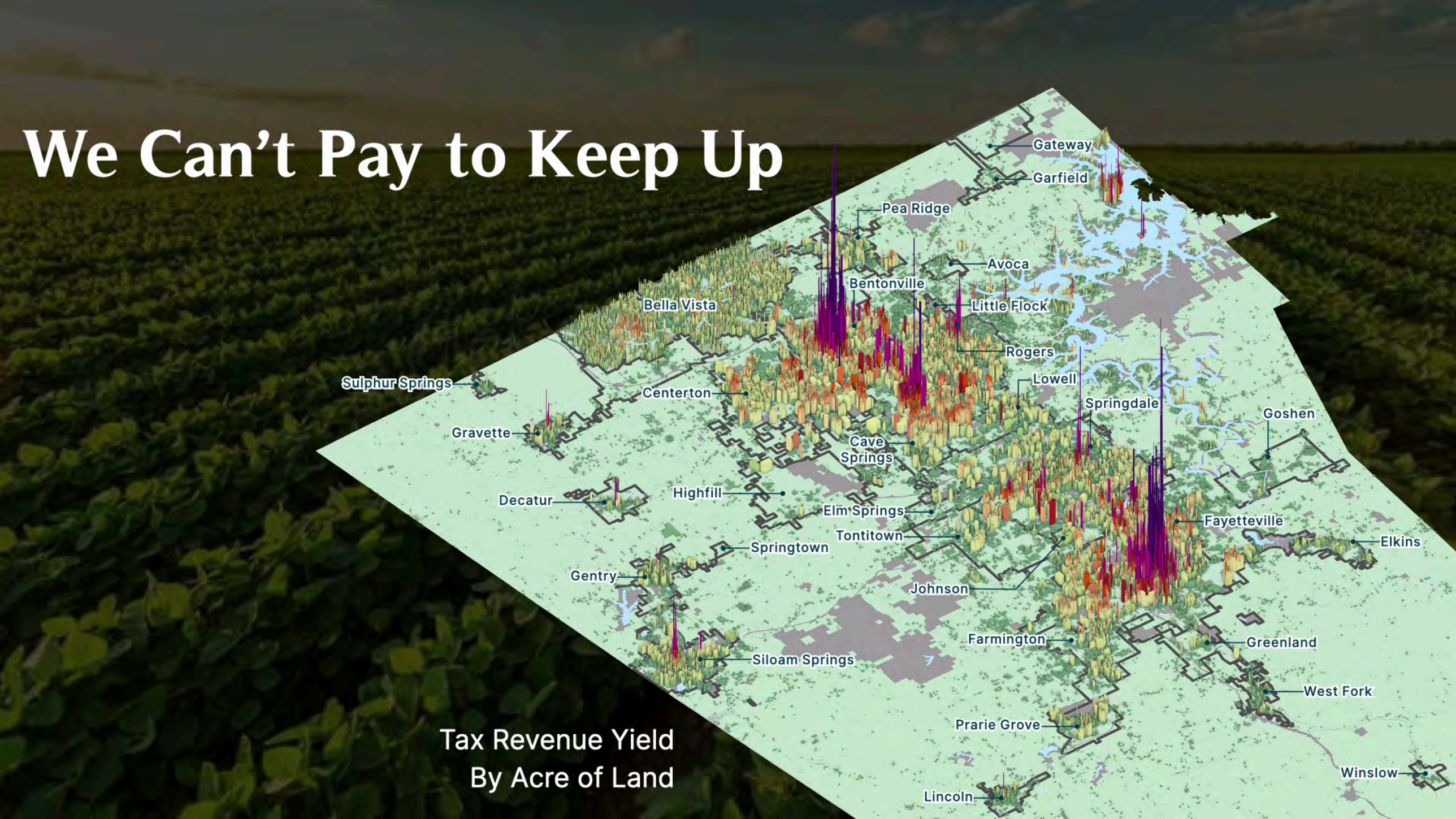
Neighborhoods Pre-1950



Rural Areas & Large Estates

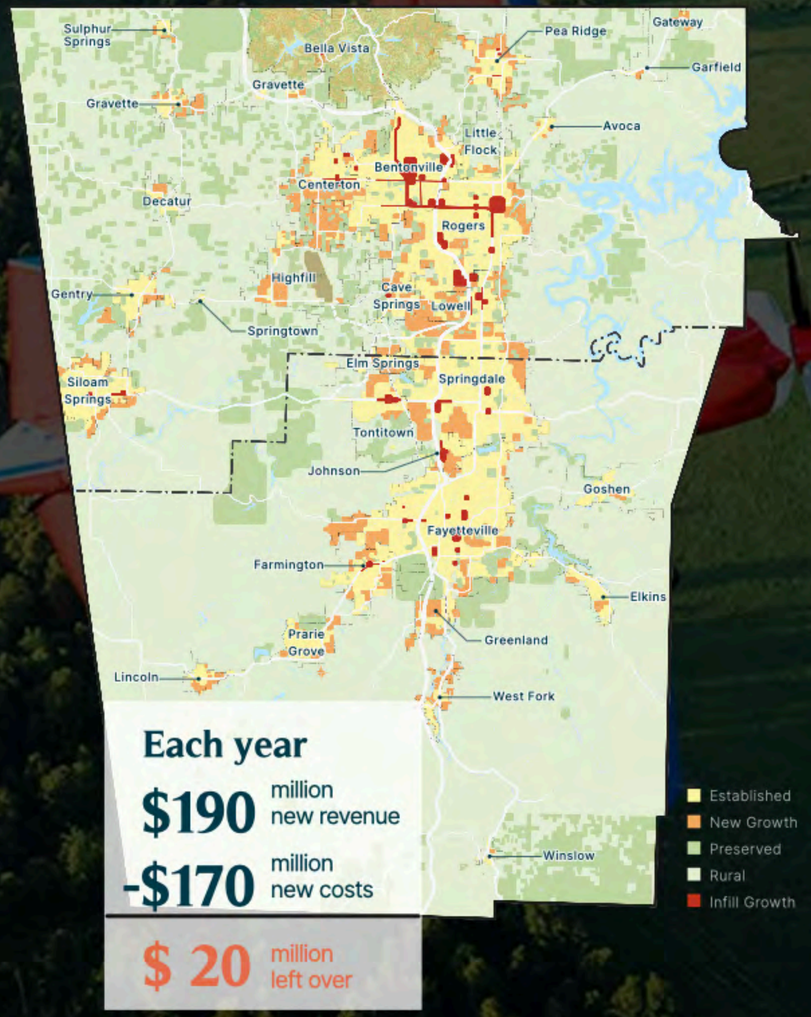


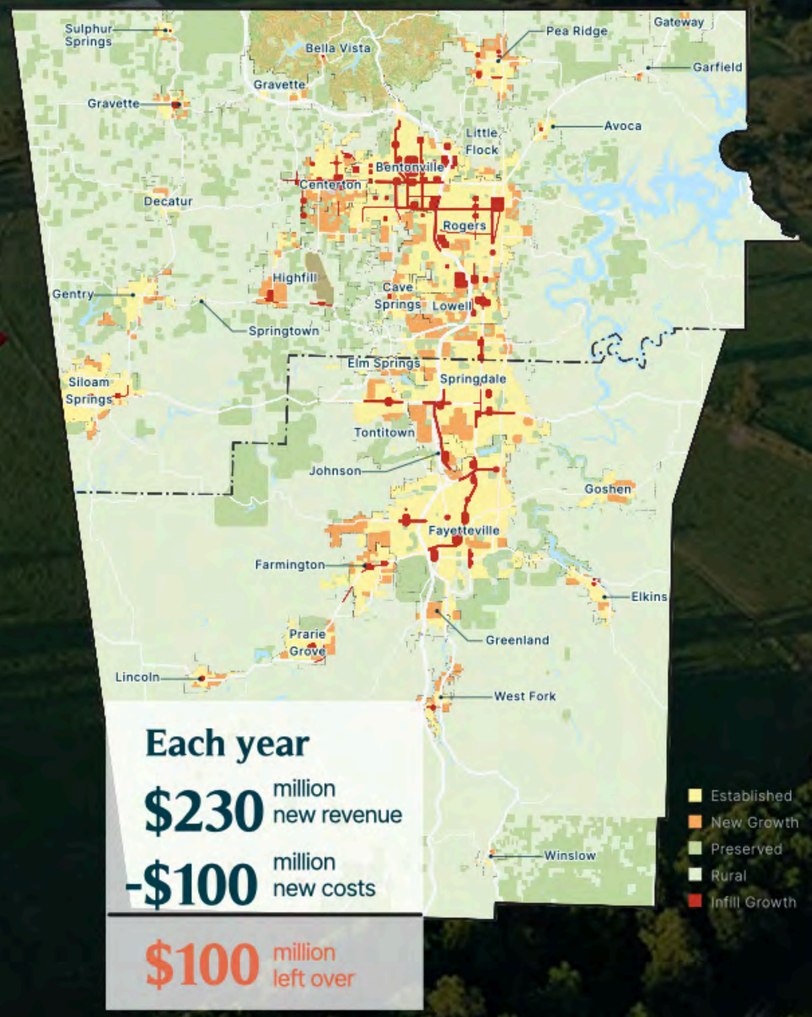
We Can’t Pay to Keep Up

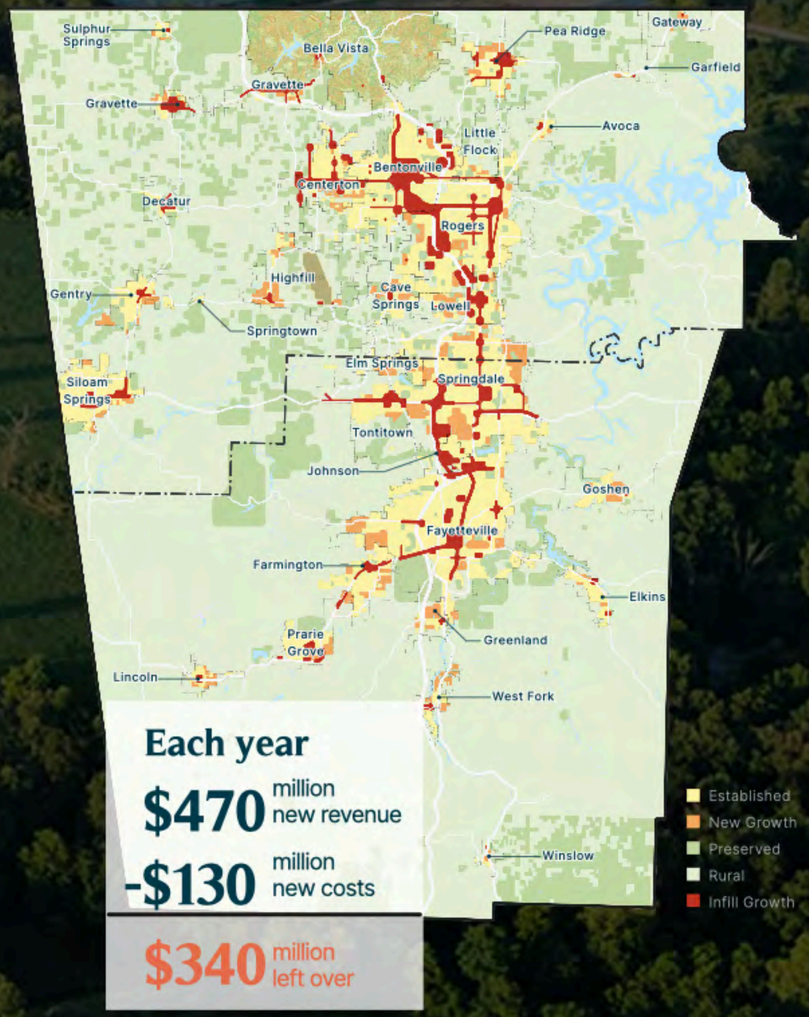


Tax Revenue Yield
By Acre of Land

We Can Do Better







Change Can Benefit Everyone

And Pay For What We Need

Regional Collaboration: Congestion

Challenge

Growing traffic delays, funding shortfalls, and uneven access to transportation options.

Solutions

Coordinate regional investment, redesign arterials, expand active and public transport, and align transportation with land use for efficient, sustainable growth.

Regional Collaboration: Infrastructure

Challenge

Aging infrastructure, rising costs, and fragmented utility planning.

Solutions

Coordinate regional funding, create shared long-term plans, and align infrastructure, stormwater, and utilities with land use for cost-effective, resilient growth.

Regional Collaboration: Housing

Challenge

Rising housing costs, limited supply, and fragmented approaches across cities.

Solutions

Coordinate funding models, create land bank strategies, set regional housing goals, and update policies to enable diverse, affordable, and walkable housing options.

Regional Collaboration: Character

Challenge

Uncoordinated growth, loss of rural lands, and underinvestment in places that build community identity and long-term value.

Solutions

Direct growth funding to high-return areas, preserve rural and natural lands, expand tree canopy, and create policies and programs that strengthen main streets, public spaces, health, and fiscal sustainability.

Regional Collaboration

Challenge

Fragmented regional decision-making, inconsistent messaging, and limited data coordination.

Solutions

Expand regional collaboration and funding, align engagement strategies, train leaders and professionals, manage natural systems at a regional scale, and create shared data systems to track progress.

Local Decisions, Regional Impact

growing home NWA

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